

**Academy for Lifelong
Learning 2022 – 2023
Annual Report**



Academy for Lifelong Learning
2022-2023

I. Annual Reports from Officers:

President's Report

Vice President's Report

Treasurer's Report

II. Committee Reports:

Long Range Planning

Curriculum

Registration

Communications

Special Events

Hospitality

ALL Mission Statement

The Academy for Lifelong Learning of Cape Cod Inc. (ALL) offers an opportunity for those age 50 and over to pursue their intellectual interests and educational activities, and to explore new areas of learning in the company of their peers. Social relationships and special events are integral parts of the mission. ALL fosters and maintains a close and mutually beneficial relationship with Cape Cod Community College.

Report from the President 2022-2023

The summer of 2022 saw members of our board and our office administrator opening boxes of files and office supplies, dusting off our office equipment, and setting up our office for the fall semester. The College was ready to bring their students and invited ALL members back to campus for in-person learning. Masks and proof of vaccination was required, but nothing could dampen our spirits: ALL was open for business!

Although we were back on campus for in-person learning, we continued to offer Zoom classes and a new choice: hybrid learning. Hybrid learning involved some of the class participating at home on zoom while others met in the classroom. Interaction between the two groups was transmitted through new technology which involved the use of a new 70" screen which displayed those at home on Zoom and those in class at the same time so everyone could see and hear each other. Whatever platform members selected, there were over 70 classes to choose from.

In late November, we welcomed Cynthia Jayne as our new office administrator, replacing Nancy Weida who decided to resign to enjoy retirement. Cynthia's expertise in office administration, positive, friendly demeanor, as well as excellent computer and office skills has made for a seamless transition and a successful year.

New Member orientations were held on Zoom at the beginning of each semester. Vice President Paul Cote organized and updated the meeting format. New members were also able to watch a video tour of the campus that Paul created for the meeting. Both sessions were well attended.

By spring semester, Covid restrictions on the state college campuses had lessened, wearing a mask became optional unless the group or class on campus was over 40, but proof of vaccination was still required. Traditionally, our spring enrollment is a bit less since some members travel south for the winter, but we still had many people sign up for our 50 course offerings. Overall, enrollment is still less than pre-covid, but is rising each semester.

The Board of Directors continued to meet monthly on Zoom and the committees have been hard at work. The Long Term Planning Committee hosted a retreat on October 25th for ALL Board Members and members interested in strengthening our organization by creating a new strategic plan. Marc Goldberg from SCORE (Service Corps of Retired Executives) led the retreat to help us take the first steps to develop action plan.

The Hospitality and Special Events committee, revived from dormancy, were back in business and hosted a variety of successful events.

Registration has become a much easier process now that Jean DeVenticis and her committee register everyone online. Jean has also been updating our ALL Website to make it more current and user friendly. Our Facebook page is also more current.

Miriam Kronish, Henry and the Curriculum committee continued recruiting new coordinators and scheduling courses for each semester, as well as retaining veteran coordinators and popular courses. This committee creates the online catalog which takes a lot of time and effort, especially now that we have three platforms: in-person, zoom and hybrid. Tim Maquire makes the magic of scheduling happen.

The Communication committee, under Marianne Triplette, continued to publish monthly newsletters that have kept our membership informed, but this year the committee has branched out into the media platform. Communications members Joan Freedman, Jean DeVincentis, Mariann Triplette and Holly Anderson, who have been trained at the Cape Cod Media Center in Dennis, have produced video interviews and podcasts to further highlight our organization for our active and potential members. Video and podcast links are posted in our newsletters or members can find them on YouTube.

The annual *Reflections* magazine, edited by June Calendar, was launched in February. Many contributors read their work at a reception in the Atrium of the Lorusso Building. Because this magazine gives our talented members a voice and a place to be published, the *Reflections* committee works hard all year creating a wonderful body of work which can be viewed online or can be purchased for a small fee.

2023 was a year of many changes and, as president, I am proud of the progress we are making. We have weathered the pandemic and continue to move forward. Realizing that more outreach is needed for recruiting new members and coordinators, the committees work tirelessly to find new and better ways to spread the word and improve our organization.

Respectfully submitted,

Dianne Tattersall
President

Report from the Vice President 2022-2023

The Vice President, in the absence of the President, performs all duties of the President, subject to the restrictions upon the President, as stated in the Bylaws. In addition, the Vice President works closely with all Standing Committees on the recruitment and retention of members.

As usual, ALL Vice President hosted a new member orientation, this year on zoom, at the beginning of each semester. Because the meetings were held virtually, the VP created a detailed Power Point presentation showing parking options and how to find our campus suite, for both normal and handicap access. Board officers and committee chairs met with new members to welcome them to ALL and answer questions about our purpose, courses, and social activities. Our new members asked questions and made some suggestions for the board.

The main thrust for all officers and committee chairs this past year was increasing the enrollment and number of classes in this time of continued uncertainty. This was also a year of many adjustments to make our registration, website, social media, and curriculum successful in a completely online format. All officers and board members have worked diligently to keep ALL current and productive. Tangible additions are two new promotional handouts, the successful completion of several hybrid classes using the new D7 touch-screen display from DTEN Corporation, the completion of all critical software changes to our registration software, and the first demonstration of a new ALL website.

Respectfully submitted,

Paul Coteus

Report from the Treasurer
(Including Finance Committee Comments)
F.Y. 2022-2023

It is mid-May, and virtually all ALL's activities for the current year have been completed. So, while we still have a month and a half to go, I feel comfortable predicting that come June 30 ALL's operating results for this fiscal year will again show a deficit...but probably a much lower one than last year's (22,559) and also well below this year's budget projection of (\$20,128)

At \$73,708 our revenues are improved over 2021-22, but still about 15% less than what we had hoped for when the budget was constructed last summer. Simply put, despite the renewal of in-person courses this year, membership has yet to recover to where it was pre-Covid. Your Board is making a concerted effort to see how we can improve our membership numbers in the coming year.

The year has been much kinder on the expense side. While we expect billing for legal and professional services before the end of the fiscal year, the fact that we are now doing more of our catalog production and registration work online has meant significant reduction in printing, copying and postage expenses, and I think that the \$6,000 reduction in our net operating deficit for the year-to-date as of April 30 will carry through to the end of the year.

And a final note for those who may be anxiously awaiting a more nearly cashless society, we are hoping to be able to offer the option of paying membership fees with a Visa or MasterCard (not yet BitCoin) next semester.

For those with more than a passing interest, attached are:

- A report showing the current year revenue and expenses through April 30, 2023, vs budget
- The balance sheet as of April 30, 2022.

Respectfully submitted,

Kirk Young

Report from the Long Range Planning Committee 2022-2023

Based on the results of the survey LRP administered to members about returning to campus or offering Zoom classes, the board decided to offer both approaches for the Fall semester. And, after researching the hybrid approach, we recommended to the board that they purchase a DTEN, the same technology the college is using to offer hybrid classes. The purchase was made, but only the bridge class was able use it in the fall. The chair of LRP wrote a grant to Cape Cod Five and received partial funding for the DTEN. More classes used it in the spring, but it has had a slow adoption rate.

The board decided to have a retreat in January as the last one had been in 2017/18 and many conditions had changed since then due to the effects of COVID. LRP brought in Marc Goldberg of SCORE to guide the retreat. LRP put together a data report for the retreat on membership and course offering numbers and trends to aid in identifying areas of concern to ALL. The board and six invited guests participated. Strengths and weaknesses were identified, and we were instructed to determine issues and actions. An initial team was formed out of the retreat to address one issue—decline in membership. (ALL does not have a membership committee.) The team is made up of LRP committee members, board members and several of the members invited to the retreat. It now has been working to carry out actions identified as appropriate for working to increase membership:

- development of a brochure to be distributed to realtors and many other places in the summer,
- bookmarks to distribute to members to encourage committee and board involvement, and
- banners to use at festivals and other events to publicize ALL.

The brochure was created, and 1000 copies were printed. The bookmark was created, and 500 copies were printed. We learned that realty offices were not good choices for locating brochures but do plan to distribute the brochures widely this summer. The overall goal is to increase awareness of ALL and what it offers. The bookmarks were distributed at the end of classes. An anonymous gift to ALL enabled the purchases.

Finally, the team decided to put out a survey via constant contact to poll those taking classes this year about their level of satisfaction with their classes as well as other relevant topics. The results are coming in as this report is being written. These results will be used to further inform the work of the membership team, LRP, and the board.

Members: Pat Stover, Michael Baker, Tom Arnold, Claire Briand, and Marilyn Nouri, Chair.

Respectfully submitted,

Marilyn Nouri, Chair of Long Range Planning

Report from the Curriculum Committee 2022-2023

The Fall 2022 and Spring 2023 semesters presented a variety of courses including the following categories: Arts and Culture, Current Events, Film, Music, Drama, Health and Wellness, Law and Government, courses of Personal Interest, Philosophy and Religion, Science, Social Issues, and Writing and Rhetoric.

We treasure our coordinators who share their talents and interests so generously with All of us.

During the fall semester, 74 courses were offered: 16 courses were for twelve weeks, and 58 courses were for six weeks. Zoom courses during the fall numbered 27; In-person classes during the fall semester numbered 47.

During the spring semester, 67 courses were offered. 18 courses were for twelve weeks and 49 courses were held for six weeks. Zoom courses: 37. In-person classes: 30.

We also wish to thank our colleagues on the Board and Nancy Weida and Cynthia Jayne for their support and Holly Anderson for technical assistance.

Members of the Curriculum Committee: Erika Beasley, Tim Maguire, Henry Tamzarian, Miriam Kronish.

Respectfully submitted,

Miriam Kronish, Curriculum Committee Chair

Report from the Registration Committee 2022-2023

Membership numbers increased this year as we offered courses both in-person and online. There were 445 members registered in the fall of 2022 and 345 members in the spring of 2023. This represents a 30% increase in membership over 2021-2022.

The Registration Committee works remotely using our online registration portal entering member information and course selections and processing payments. Members' schedules are delivered via email.

We are exploring the possibility of offering an alternative method of registration in the near future. Members would continue to be able to send registration forms and checks by mail as in the past. Members would also be able to email their registration forms and pay by credit card. Updated registration information will be emailed and published both on the website and in the fall 2023 catalog.

The Registration Committee succeeds with the help of Kate Lathrop, Noelle Howland, Holly Anderson, Martha Guzikowski, Beth Thayer, Susan Maguire, Joe Bernier, Nancy Weida and Cynthia Jayne.

Respectfully submitted,

Jean DeVincentis, Registration Committee Chair

Report from the Communications Committee 2022-2023

This was a particularly busy year for the ALL Communications Committee. Working with the President, the Board, the ALL-office administrator, and volunteers, the monthly newsletter and e-mail "blasts" continued to provide information, outreach and engagement throughout the year.

ALL became a member of the Cape Cod Media Center in the Spring of 2022. This marked the ongoing expansion of ALL communications into multi-platform delivery. Jean DeVincentis continued to expand our presence on Facebook, updated the ALL Website and established an ALL-YouTube channel to showcase recorded events and interviews. Joan Freedman produced a series of podcast interviews with coordinators as well as a "Poetry Slam" in April. The ongoing impact of COVID-19 and the continued closure of the Cape Cod Community College campus through the Fall 2022 semester made these activities a vital part of the academic year.

During the coming year we will continue to expand public awareness of ALL on all platforms. The newsletter and email blasts remain a vital conduit for information from the Board to members about calendars, registration, special events, recruiting new coordinators and the use of Zoom. A series of articles on ALL coordinators and classes will continue. Monthly newsletters will be complemented by timely updates and media links to the press, the website, Facebook and YouTube and local broadcast Channel 99. ALL members Janet Uhlar and Jennifer Blakewell recently joined the Communications Committee Broadcast Team and are being trained at the Cape Cod Media Center.

A special thank you is extended to Nancy Weida who supported the committee as ALL office administrator through mid-November 2022 and to Cynthia Jayne who assumed that role after Nancy's departure. A special thank you is also extended to Larry Brown for mentioning ALL in his Cape Cod Times columns and to Maggie French who helped Jean DeVincentis with the ALL website and Facebook prior to joining the committee.

The committee's long-term goal is to expand public awareness of ALL across and beyond the region. We welcome suggestions from the membership on ways to make this happen.

Communications Committee: Jean DeVincentis, Joan Freedman, Maggie French, Dianne Tattersall, Marianne Triplette, Cynthia Jayne

Respectfully submitted,

Marianne Triplette, Communications Committee Chair

Report from the Special Events Committee 2022-2023

On February 21, 2023, Stew Goodwin presented his lecture “Putin and Xi: Past Their Peak?” on Zoom at 1:30 to an audience of about 100 members of ALL. Stew presented updates on what is taking place in Russia and China. Putin has invaded Ukraine and Xi has overstayed the COVID lockdowns. Putin feels threatened by NATO and does not want more countries, especially those close to Russia, entering that organization. When the Russian army invaded Ukraine, only 40,000 soldiers were well trained and well-armed, while the rest were untrained and ill armed. The Russians are also struggling for chips that go into weapons. U.S. sanctions from a year ago have not really affected Russia like we thought would happen. Xi Xing Ping has most of the power as President of China and is secure in his party as leader. His COVID policies were destructive to the economy and to his party. The country of China is looking at an aging group of workers due to the policy of having only one child. China has the largest navy in the world and has more missiles than the U.S. The Chinese are firmly against nuclear war and may soon submit a peace plan for Russia and Ukraine. Nevertheless, the U.S. is concerned about China supplying arms to Russia. China may also be moving into eastern Siberia with new companies. Thank you, Stew, as always, for giving us so much to think about.

On Sunday, March 12, 2023, our special event was at the Barnstable Comedy Club in West Barnstable where 39 members saw the play, “The Inspector Calls”. The actors were very humorous, and the play was very entertaining with a surprising, unexpected ending. After the play, we walked down the street to the Dolphin Restaurant where salad and rolls were served as we chose our seats. When signing up for this event, we had a choice of chicken, fish, or pasta for the entree, and a choice of bread pudding or cheesecake for dessert. The meal was delicious, and a good time was had by all. The total price for this event was \$59. We were very happy that Alice Mitchell was available to take pictures of those attending. Thank you, Alice.

On April 18, 2023, Jim Coogan presented “Stories From the Narrow Land” at 1:30 in the Atrium at Cape Cod Community College. Jim has had a longtime connection to ALL for many years as a student and as a coordinator. He was raised in Brewster from the age of four and taught history there for about 30 years to high school students. He now lives in Sandwich with his wife Beth. Jim has written a total of 13 books, “Cape Cod Passage” being the most recent one. He loves the stories of Cape Cod, the subject of which is limitless. While in elementary school, Jim rode his bike and would stop at the general store where he loved to listen to people tell their stories from “all over the place”. Jim entertained us with stories about the Quakers, Native Americans, clam diggers, President Grover Cleveland, Emory Ellis, the West Dennis Lighthouse, President James Garfield, Henry Ellis, Charlie Bean, Provincetown, and much, much more. Jim recommends that we look for historical events in the novel format since it appeals to the general reader. Thank you, Jim, for a delightful afternoon.

Members of the Special Events Committee this year were: Aimee Silberman, Judy Bell, Lili Seely, Sam Yee, and Diane Hoover, Chair, Special Events.

Respectfully submitted,

Diane Hoover, Chair, Special Events

Report the Hospitality Committee 2022-2023

The Hospitality committee hosted two social events this year. The first was the annual Back-to-School night which was held at the Cape Cod Cultural Center on Thursday, October 6th. We had a record-breaking 83 members attend this event which signaled a desire to socialize and gather with ALL friends as Covid restrictions lessened. Dr. John Cox, president of Cape Cod Community College, spoke to the group, welcoming us back to the college campus. Members enjoyed chatting with friends and enjoying the variety of scrumptious appetizers brought by the board of directors and hospitality committee. This event signaled a successful start to the ALL year.

We ended our ALL season with the Spring Social, an event held at the Cape Codder Resort & Spa in Hyannis. 50 members attended and enjoyed meeting with friends and partaking in a delicious spread of appetizers and beverages. Christopher Clark, Vice President of Cape Cod Community College, also attended and updated us about the accessible parking and elevators situation, the college's enrollment, course offerings and degree programs. The opening last fall of the Frank and Maureen Wilkens Science and Engineering Center, a state-of-the-art complex, gives the college students new tools to compete successfully in today's world.

The members of the hospitality committee are Noelle Howland, Aimee Silberman, Alice Mitchell, Kate Lathrop, Carol Flynn, Diane Brooke, Leslie Dealy

Respectfully submitted,

Dianne Tattersall, Hospitality Chair