

**Academy for Lifelong
Learning 2023– 2024
Annual Report**



ALL ANNUAL MEETING 2023 -2024

MAY 16, 2024

AGENDA

Welcome – Dianne Tattersall

Annual reports from Officers:

President’s Report- Dianne Tattersall

Vice President’s Report- Paul Coteus

Treasurer’s Report- Kirk Young

Committee Reports:

Long Range Planning- Marilyn Nouri

Curriculum- Henry Tamzarian

Registration- Jean DeVincentis

Communications- Marianne Triplette

Special Events- Diane Hoover

Hospitality- Dianne Tattersall

Comments/Questions

ALL Mission Statement

The Academy for Lifelong Learning of Cape Cod Inc. (ALL) offers an opportunity for those age 50 and over to pursue their intellectual interests and educational activities, and to explore new areas of learning in the company of their peers. Social relationships and special events are integral parts of the mission. ALL fosters and maintains a close and mutually beneficial relationship

with Cape Cod Community College.

Annual Report from the President 2023 – 2024

The new ALL year began with registration on Monday, August 21, 2023. Members chose in-person courses, Zoom courses or hybrid learning which offers the membership a choice of logging onto Zoom or going into the classroom but being able to interact with everyone via technology. Classes began on Monday, September 11, with many new courses and instructors added to the curriculum.

New member orientations were held at the beginning of each semester. Vice President Paul Coteus updated, organized, and ran the meeting. New members received an overview of our organization and its offerings as well as a video tour of the campus that Paul created for the meeting. Both meetings were well attended and many of the questions of the new members were answered.

The Hospitality committee's first social event, the annual Back to School Night at the Cape Cod Cultural Center, was postponed to late October due to an uptick of COVID in September. That did not affect attendance and many members enjoyed a chance to socialize at this special venue. The Holiday Potluck was held on campus in the Great Hall and was another special gathering.

The Special Events committee offered interesting speakers throughout the year via Zoom and ended this year with a trip the Barnstable Comedy Club to see the play "Nuts" and attend dinner after the performance at the Dolphin Restaurant. The event sold out quickly.

A membership subcommittee of the Long-Term Planning committee continued their action plan to create increased public awareness of ALL on the Cape and to increase membership. The committee had created a brochure which was printed and distributed to various organizations. Membership committee teams began making presentations to councils on aging, newcomers' groups, men's groups, and communities over 55. We saw an uptick of new members for the fall and spring semester which seems to be a positive outcome partly due to the efforts of the membership committee.

The registration process has been further streamlined, continuing to offer online registration and this year, for the first time, members could opt to pay by credit card. Members are now receiving their schedules much faster via email rather than "snail mail."

In November, after much discussion at earlier board meetings, the board of directors voted to increase our membership dues to \$125.00, starting the fall of 2024. It has been seven years since our last increase, and like everyone else, inflation, and rising costs have affected ALL's bottom line.

Our media subcommittee of the Communication committee continued filming interesting interviews of our members and coordinators, plus broadcasting podcasts and special events. These videos and podcasts are available through links on our website to our YouTube channel and our local mid cape Channel 26, The ALL website is user friendly

and offers important information on all thing ALL. Our Facebook pages also offers information about ALL, our courses, and activities.

The Curriculum committee continues to retain our veteran coordinators as well as recruit new coordinators. The coordinators and their courses are the backbone of our organization and the curriculum committee work tirelessly to create the online and print catalog as well as schedule the 50+ classes.

Maggie French became the new editor of our anthology, *Reflections*. She and her committee put together another wonderful edition of the creative and artistic works of our members. The launch was held on March 14th with some of the contributors reading their poems or prose to an attentive audience.

New board members have been recruited to serve on the board since some of board members' terms are up. The new Board members, Maggie Smith, Roger Shoemaker, and Henry Tamzarian will begin their three-year terms on July 1st.

Respectfully submitted,

Dianne Tattersall

Report from the Vice President 2023-2024

The Vice President, in the absence of the President, performs all duties of the President, subject to the restrictions upon the President, as stated in the Bylaws. In addition, the VP works closely with all standing Committees on the recruitment and retention of members.

As usual, the ALL Vice President hosted two New Member Orientations. For the fall semester we tried a hybrid-zoom meeting followed by a classroom tour for those members who attended in person. Although hybrid-zoom has its virtues, there was general agreement from ALL leadership that it did not work well for the NMO, hence, for the spring semester we returned to zoom. Since some people who attended the NMO were not on campus, the VP created a detailed presentation showing parking options for both normal and handicap access and how to find our campus suite. After the presentation, board officers and committee chairs welcomed the new ALL members, gave a brief summary of what they do on the ALL Board, and answered questions about our purpose, courses, and social activities. Our new members asked questions and made suggestions for the board.

The continued focus for all officers and committee chairs this past year was increasing the enrollment and number of classes in this time of continued uncertainty. Tangible additions were a new streamlined catalog and a focused cape-wide distribution, resulting in increased membership and several new classes and coordinators. All officers and board members have worked diligently to keep ALL current and productive. I personally helped enter applications into the registration database this year – lots of fun!

In fall 2023 we had five hybrid classes and six in spring of 2024. Fully half of our current events type classes were hybrid-zoom this (past) semester. I am pleased with the use of this innovative technology that allows us to combine in-classroom experience with remote accessibility.

Sadly, fall of 2023 saw the demise of an old friend – our last overhead projector, installed in C106. For its replacement the VP arranged for the acquisition of an 80” diagonal flat-screen display, same size and shape as the touchscreen D7 in C115. People seem satisfied with the visibility and audio quality, and we have had no problems with instructors using the equipment.

Finally, this coming June will see a new wave of board members and officers, as many members of the board have reached their term limits. Finding candidates for these opening has been a major activity for Dianne and I, but I can report we have nominees for all critical positions. That said, there are additional board positions we could fill, so we will continue to look for new members for the Board.

Respectfully submitted,

Paul Coteus

Report from the Treasurer (Including Finance Committee Comments) F.Y. 2023-2024

As I compose what will be my last Annual Report submission as Treasurer, I believe that the best I can say from a financial point of view is that ALL is still in the process of recovering from the negative impact that COVID had on our membership.

As of April 30, there were still two months remaining in our fiscal year; however, all membership dues have been collected. Dues this year were \$78,330, representing an increase of a little over 6 percent from last year. However, this year's revenue from membership dues remains well below the \$120,000 that was common in the years before COVID.

While the increase in membership revenue, together with much higher than anticipated interest income on our invested reserves, have led to an increase in total revenue over 2022-2023, it is still well short of what is needed to cover operating expenses. I expect ALL will again show a significant net loss in its operating results for the year, even though total expenses will have increased by only about 2 percent over last year.

Your Board of Directors continues to focus much of its effort on increasing ALL membership – putting more physical catalogs in more places each semester, increasing of social media presence, etc. As mentioned in the May newsletter, however, we have decided that a dues increase is necessary. We are projecting that this increase will result in a substantial reduction in ALL's operating deficit next year and, together with an increasing number of members, lead to a return to financial solvency by 2025-2026.

For those with more than a passing interest, included are:

- A report showing the current year revenue and expenses through April 30, 2024 vs budget
- The balance sheet as of April 30, 2024.

Respectfully submitted,

Kirk Young

Academy for Lifelong Learning of Cape Cod, Inc
 FY 2024 Revenue Expense
 TYD vs Budget

	7/1/2023 - 4/30/2024	Full Year Budget	YTD Percent	Last YTD
REVENUES				
Membership Fees	\$ 78,335.00	\$ 90,000.00	87.0%	\$ 73,708.00
Other Revenues				
Donations/Contributions Received	\$ 194.00	\$ 2,000.00	9.7%	\$ 3,693.00
Interest Income	\$ 5,007.86	\$ 2,500.00	200.3%	\$ 1,736.16
Special Event Revenue	\$ 2,303.00	\$ 4,500.00	51.2%	\$ 3,219.00
Miscellaneous	\$ 1,395.00	\$ 300.00	465.0%	\$ -
Total Other Revenues	\$ 8,899.86	\$ 9,300.00	95.7%	\$ 8,648.16
Total Revenue	\$ 87,234.86	\$ 99,300.00	87.8%	\$ 82,356.16
EXPENSES				
Curriculum Expenses				
Registration	\$ 90.19	\$ 500.00	18.0%	\$ 275.00
Coordinators' Allowances	\$ -	\$ -		\$ -
Credit Card Fees	\$ 1,063.62	\$ 1,000.00	106.4%	
Other Coordinator Expenses (Handbook)	\$ -	\$ -		\$ -
Catalog Printing/Mailing	\$ 1,440.00	\$ 1,750.00	82.3%	\$ 1,535.00
Catalog Automation	\$ -	\$ -		\$ -
Zoom	\$ 347.23	\$ 500.00	69.4%	\$ 335.90
Class Supplies	\$ 741.60	\$ 150.00	494.4%	\$ 75.08
Total Curriculum	\$ 3,682.64	\$ 3,900.00	94.4%	\$ 2,220.98
Special Event Expenses				
Annual Banquet	\$ -	\$ 2,000.00		\$ 2,118.66
Lecture Series	\$ -	\$ 250.00		\$ -
Other Events/Trips	\$ -	\$ 2,500.00		\$ 2,242.00
Total Special Events	\$ -	\$ 4,750.00		\$ 4,360.66
Reflections	\$ 336.60	\$ 500.00	67.3%	\$ 242.50
Hospitality				
Back To School	\$ 569.07	\$ 750.00	75.9%	\$ 717.40
1st-Week Snacks	\$ -	\$ -		\$ -
New Member Orientation	\$ -	\$ 150.00		\$ -
Poetry Slam	\$ -	\$ 50.00		\$ -
Holiday Party	\$ 57.86	\$ 250.00	23.1%	\$ -
Water Cooler & Candy	\$ 16.99	\$ 50.00	34.0%	\$ -
Total Hospitality	\$ 643.92	\$ 1,250.00	51.5%	\$ 717.40
Contributions Made	\$ 5,050.00	\$ 6,500.00	77.7%	\$ 6,200.00
Office Expenses				
Staff Expense	\$ 53,672.38	\$ 72,000.00	74.5%	\$ 49,615.15
Office Supplies	\$ 431.17	\$ 200.00	215.6%	\$ 158.50
Office Copier	\$ 321.95	\$ 200.00	161.0%	\$ 76.20
Other Office Equipment	\$ 926.33	\$ 700.00	132.3%	\$ 667.12
Computer software	\$ 824.50	\$ 800.00	103.1%	\$ 777.75

Academy for Lifelong Learning of Cape Cod, Inc
 FY 2024 Revenue Expense
 TYD vs Budget

	7/1/2023 - 4/30/2024	Full Year Budget	YTD Percent	Last YTD
Postage	\$ 94.86	\$ 50.00	189.7%	\$ 28.48
Bank Charges	\$ 23.04			\$ 16.00
Constant Contact	\$ 1,100.00	\$ 1,320.00	83.3%	\$ 950.00
Board Expenses	\$ 160.03	\$ 600.00	26.7%	\$ 515.78
Total Office Expense	\$ 57,554.26	\$ 75,870.00	75.9%	\$ 52,804.98
License, Legal & Professional	\$ -	\$ 5,600.00		\$ -
Advertising & PR				
Communications Committee	\$ 143.25	\$ 600.00	23.9%	\$ 485.00
Catalogs Distributed to Public	\$ 4,175.00	\$ 6,400.00	65.2%	\$ 4,950.00
Web Site	\$ 257.67	\$ 300.00	85.9%	\$ 250.67
Total Adv & Promo	\$ 4,575.92	\$ 7,300.00	62.7%	\$ 5,685.67
Fixed Charges				
Space Rental	\$ 12,282.00	\$ 12,282.00	100.0%	\$ 11,810.00
Insurance	\$ 3,675.98	\$ 4,300.00	85.5%	\$ 3,404.20
Total Fixed Charges	\$ 15,957.98	\$ 16,582.00	96.2%	\$ 15,214.20
TOTAL OPERATING EXPENSES	\$ 87,801.32	\$ 122,252.00	71.8%	\$ 87,446.39
NET OPERATING REVNUUE	\$ (566.46)	\$ (22,952.00)		\$ (5,090.23)

Report from the Long Range Planning Committee 2023-2024

Members: Pat Stover, Mike Baker, Paul Arnold, Claire Briand, Joan Freeman, Alice Mitchell, Larry Pincus, Anette Lombardi, Jean DeVincentis, Maggie French, Henry Tamzarian

Membership and long-range planning were joined together as increased membership was found to be an important goal at the retreat. A membership team was created. It started on its work last year, fall semester, and will continue again for the fall semester. What we did was reported in the annual report of last year. Did it help? The best way is to look at the numbers and they are displayed in Figure 1. Looking at and 2023 for Fall, the message is unclear. In 2022, the number went up, but then, back down a little in 2023. For Spring, the number went up both years, and nearly caught up with the Fall numbers.

Figure 1. Membership 1987 - 2024

We are interested in returning the numbers to a level that will at least support our expenses. Ideally, reaching the numbers we set during the 2018 retreat would be ideal: 535 in the spring and 675 in the fall. Right now, we can say we are ~half-way there. (We are raising the price per semester to \$125, with the hope it will improve our financial situation as well.)

The other important goal from the 2022 retreat was to focus on both more and new classes. Have we done that? Table 1 shows the numbers. A way to go, but fall did show some progress, spring, not so much. Three outcomes are the result of not enough classes: classes fill before your name comes up to be entered or none of the classes attract you or you have already taken the ones that interest you.

This report suggests we need to continue to work on the same two goals: increasing membership and offering new and more classes.

Respectfully submitted,

Marilyn Nouri
Long Range Planning Chair

Report from the Curriculum Committee 2023-2024

The Fall 2023 and Spring 2024 semesters presented a rich variety of courses including the following categories: Arts and Culture, Current Events, Film, Music, and Drama, Health and Wellness, History, Language, Literature, courses of Personal Interest, Philosophy and Religion, Science, and Writing and Rhetoric.

Here is a breakdown of our course offerings:

Fall 2023

Classroom Courses	32
Zoom Courses	18
Hybrid Courses	8

Length of Courses

12 Weeks	17
6 Weeks	41

Spring 2024

Classroom Courses	30
Zoom Courses	16
Hybrid Courses	10

Length of Courses

12 Weeks	16
6 Weeks	40

Total Courses Offered 58

We treasure our coordinators who share their talents and interests so generously with all of us and thank them for continuing to teach at ALL.

We also wish to thank our colleagues on the Board of Directors and Cynthia Jayne for their support and Holly Anderson for her technical assistance.

Members of the Curriculum Committee: Erika Beasley, Denise Benjamin, Claire Driscoll, Miriam Kronish, Tim Maguire, Roger Shoemaker, Henry Tamzarian, John Ward.

Respectfully Submitted,

Henry Tamzarian
Curriculum Committee Chair

Report from the Registration Committee 2023-2024

New member numbers were encouraging this year. Fall 2023 brought in 70 new members and Spring 2024 brought in 72 new members. Total membership numbers were up 4% from the previous year. There were 427 members registered in the fall of 2023 and 398 members in the spring of 2024.

For the first time since the pandemic, the Registration Committee worked together in person this January in a Cape Cod Community College computer lab, entering member information and course selections and processing payments for spring semester. It was great to work together as a team again.

For the first time ever, ALL offered members the opportunity to email their completed registration forms and pay by credit card as well as by mail. 144 fall members and 140 spring members chose to register this way.

The Registration Committee succeeds with the help of Kate Lathrop, Noelle Howland, Holly Anderson, Martha Guzikowski, Susan Maguire, Paul Coteus, Jane Dunworth-Baker, Alice Mitchell, Joan Freedman, Dianne Tattersall and Cynthia Jayne.

Respectfully submitted,

Jean DeVincentis
Registration Committee Chair

Report from the Communications Committee 2023-2024

This year for the Communications Committee focused on expanding public awareness of ALL in four areas. This included expanding the reach of the monthly Newsletter, an ongoing redesign of the ALL website, regular posting on the ALL-Facebook page and expanded recordings of special events and podcast interviews on the ALL website Media Page and ALL YouTube channel. Working with the President, the Board, and the ALL-office administrator, the committee produced monthly newsletters and email “blasts” which continue to provide information, outreach, and engagement throughout the year.

ALL became a member of the Cape Cod Media Center in the Spring of 2022 and continued expansion of ALL communications into multi-platform delivery. Jean DeVincentis continues to expand our presence on Facebook, updates the ALL Website and supports the ALL-YouTube channel to showcase recorded events and interviews. Joan Freedman continues to produce a series of podcast interviews with coordinators. Maggie French, a member of the Communications Committee and Reflections 2024 Editor worked with the Communications Committee to expand the reach of that publication.

During the coming year we will continue to expand public awareness of ALL on all platforms. The newsletter and email blasts remain a vital conduit for information from the Board to members about calendars, registration, special events, recruiting new coordinators and the use of Zoom. A series of articles on ALL coordinators and classes will continue. Monthly newsletters will continue to be complemented by timely updates and media links to the press, the website, Facebook and YouTube and local broadcast Channel 99.

A special thank you is extended to Dianne Tattersall who not only authors the President's Letter but brings her editorial eye to the final review of all publications. Maggie French managed to actively participate as a member of the Communications Committee while serving as the new ALL Reflections 2024 Editor. Reflections contains the work of 35 ALL contributors whose submissions include 18 pieces of prose, 32 poems, 27 photographs and works of art.

A thank you is also extended to Larry Brown who, though not a member of the Communications Committee, regularly mentions ALL in his Cape Cod Times columns.

The committee's long-term goal is to continue to expand public awareness of across and beyond the region. We welcome suggestions from the membership on ways to make this happen.

Communications Committee: Jean DeVincentis, Joan Freedman, Maggie French, Dianne Tattersall, Marianne Triplette, Cynthia Jayne

Respectfully submitted,
Marianne Triplette
Communications Committee Chair

Report from the Special Events Committee 2023-2024

Our Special Events Committee for 2023-24 included Aimee Silberman, Judy Bell, Lili Seely, Sam Yee, and Diane Hoover, Chair.

Our first ALL event of the year was on Tuesday, October 24, 2023 at 3:00 p.m. on Zoom with John Ward, “One Photographer’s Journey Around Cape Cod. “John included 120 or so images, showing the many faces of Cape Cod from his personal vantage point. John is a keen amateur photographer who moved to Cape Cod from Westchester County, NY in 2008 and has been taking photographs ever since. He is a member of Cape Cod Viewfinders Camera Club and has been an active ALL coordinator over the past six years.

Our next event was on Friday, February 16, 2024 at 10:30 a.m. when Stew Goodwin gave his “Middle East Update” on Zoom. The Middle East has been an area of conflict and commerce since 3500 B.C. Regarding Israel and Palestine and their present situation and in the past, there have been atrocities on both sides. In Stew’s opinion, a two-state solution for Israel and Palestine is a very Pollyanna solution and not at all workable at this time.

The following event, “Decoding the Genome: The History and Science Behind the Human Genome Project, “was presented by Steve Monroe on Tuesday, March 19, 2024 at 12 noon on Zoom. The Human Genome Project (HGP), one of the greatest feats of scientific discovery in history, was formally initiated in 1990 under NIH and DOE and ably directed by James Watson, and was completed in April, 2003, gave us the ability to read nature’s complete genetic blueprint for building a human being for the first time.

Our next event will be a Zoom Lecture by Eiling Yee and Gerry Altmann on Friday, April 26, 2024 at 12 noon on “Babies, Words, and Statistics: How Infants Learn About Words.” Gerry and Eiling are both professors at the University of Connecticut. We look forward to their presentation.

Our final event will be held on Sunday, May 5, 2024 at the Barnstable Comedy Club, arriving at 2:00 pm for the Play “Nuts” at 2:30. Following the Play, we will walk down the street to the Dolphin Restaurant for a lovely dinner.

Respectfully submitted,

Diane Hoover
Special Events Chair

Report from the Hospitality Committee 2023-2024

The Hospitality Committee hosted two social events this ALL year. The first was the annual Back-to-School night which was held at the Cape Cod Cultural Center on Wednesday, Oct. 25, 2023. ALL President Dianne Tattersall welcomed fifty-five old and new members to our organization, high lighting some of the courses and events for the coming year. Dr. John Cox, President of Cape Cod Community College, spoke to the group, welcoming us back to the college campus and updating members about the college's programs and enrollment. Members enjoyed not only chatting with friends but also sampling the scrumptious appetizers brought by the board of directors and hospitality committee. This event signaled a successful start to the ALL year.

Our second event was the Holiday Potluck, which was held on Sunday, December 10th from Noon to 2 pm in the Great Room of the new Wilkens Science and Engineering Building. The Hospitality Committee decorated the tables which added a festive touch to the event. Forty-six ALL members attended the potluck, creating a delicious buffet which consisted of appetizers, salads, main dishes, deserts and hot and cold beverages. Everyone enjoyed some time with ALL their friends before the start of the busy holiday season and our semester break.

The members of the hospitality committee are Noelle Howland, Aimee Silberman, Alice Mitchell, Kate Lathrop, Chris Johnston, Carol Flynn, Diane Brooke, Karen Young, and Leslie Dealy

Respectfully submitted,

Dianne Tattersall

Hospitality Chair